

# Pitching for Success with Jackie Miller

### **RECOMMENDED RESOURCES FROM JACKIE MILLER**

#### News Articles

- Learning to Deal With the Imposter Syndrome
- Give a great speech: 3 Tips from Aristotle
- Why 'Fake It 'Till You Make It' Is So Effective
- <u>Mindfulness Can Improve Strategy</u>
- Men Do Hear But Differently From Women, Research Shows
- <u>Responding Rather Than Reacting</u>
- Um, Uh, Like Call In the Speech Coach
- The Power of Eye Contact

### Academic Studies & Books

- How Stories Change the Brain
- Facial Feedback Hypothesis
- <u>Compelling People</u>

### Blog Posts & Videos

- Embodied Cognition: Why You Are Not Your Brain
- <u>Conquering Your Fear of Client Cultivation (Pitching)</u>
- How to Develop Effective Presentation Skills
- Universal Facial Expressions
- The 4 Habits of Thriving Artists
- <u>5 Perfect Presentation Closers</u>
- <u>10 Storytelling Tips from Billy Wilder</u>
- The Second Circle: Patsy Rodenburg

### Exercises & Tools

- How to Activate Your Diaphragm and Improve Performance
- A Breathing Exercise to Calm Anxiety
- <u>A Simple Tool to Pitch Your Idea in 15 Seconds</u>

## PITCHING RESOURCES FROM CO//AB

- <u>Pitching Your Project, Funding Your Work</u>
- <u>Creative Producers: Best Practices for Pitching</u>
- <u>The Dreaded 'P' Word: How to Learn to Love Pitching</u>
- Principles of Pitching