YOUR PROJECT'S TRAILER (V1)

**PRODUCERS**
- Film retitling based on marketability, condensing themes into spot concepts, pitching internal copy to clients, assembling new lines of dialogue for ADR
- Applying client notes and ideas to create general cuts for spots, keeping in mind target demographic for both spot/trailer and feature film

**COPY**
- Feature notes and breaking down film
- Initial creative and style frames for main title graphic (based on theme)
- Creating visually interesting and dynamic graphics for copy and review cards

**EDITORS**
- Applying client music notes and testing results to spots
- Working in tandem to find sound effects and library cues, as well as licensing songs to set tone for individual spots

**GRAPHICS**
- Creating unity of both visual and audio tone, or manipulating elements for rug pull intro
- Revising graphics as music/sound notes are addressed

**MUSIC**
- Timing graphics to music cues/sound effects based on editorial