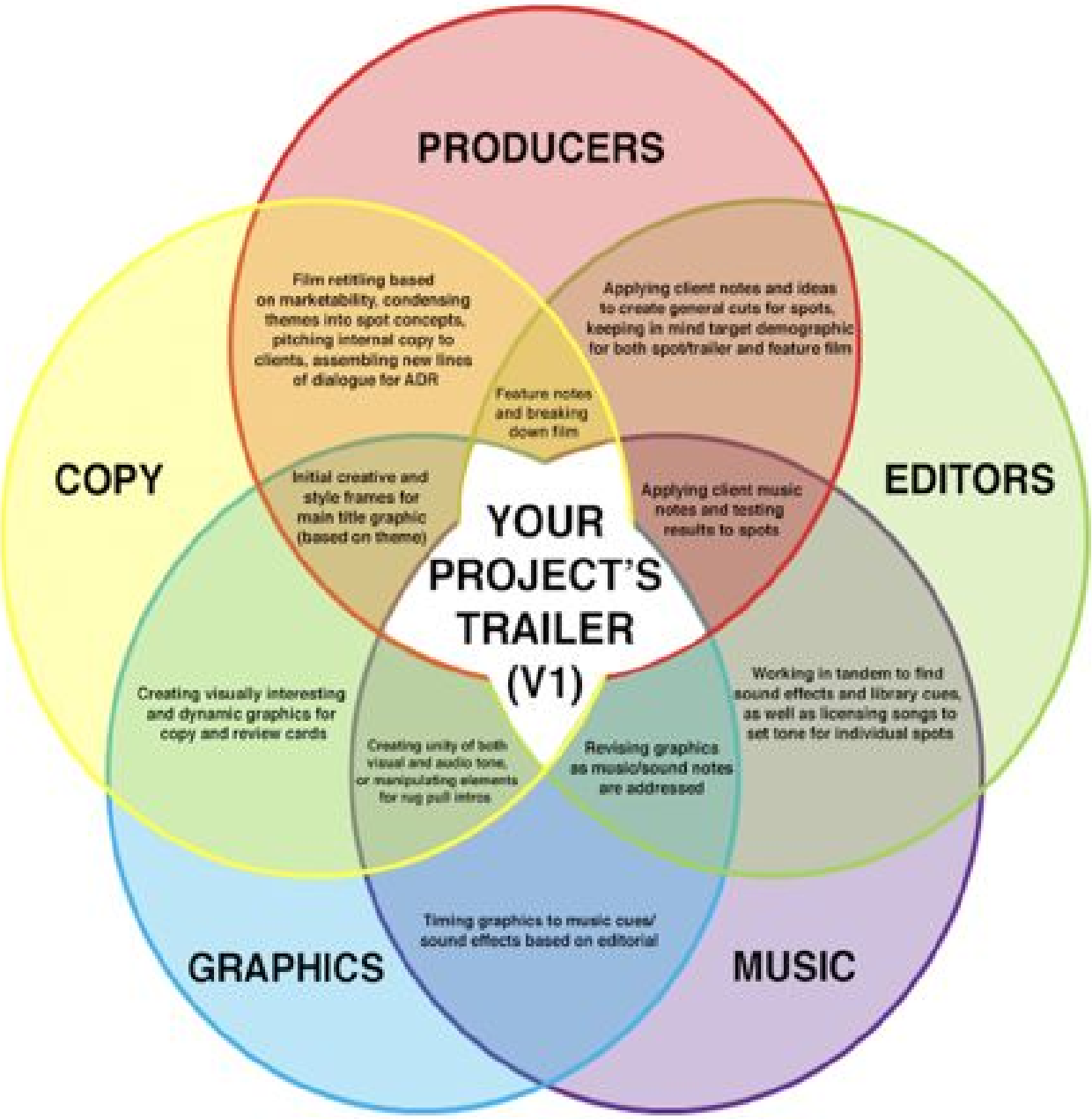
PRODUCERS
COPY
EDITORS
GRAPHICS
MUSIC
YOUR PROJECT'S TRAILER (V1)
Film retitling based on marketability, condensing themes into spot concepts, pitching internal copy to clients, assembling new lines of dialogue for ADR
Applying client notes and ideas to create general cuts for spots, keeping in mind target demographic for both spot/trailer and feature film
Feature notes and breaking down film
Initial creative and style frames for main title graphic (based on theme)
Applying client music notes and testing results to spots
Creating visually interesting and dynamic graphics for copy and review cards
Working in tandem to find sound effects and library cues, as well as licensing songs to set tone for individual spots
Creating unity of both visual and audio tone, or manipulating elements for rug pull intros
Revising graphics as music/sound notes are addressed
Timing graphics to music cues/ sound effects based on editorial