

INDEPENDENT MOVIE

	Low	Medium	High	
P&A	\$4,000	8,000	12,000	
U.S. Box Office	\$3,000	\$14,000	25,000	
Income				
Theatrical Box Office Rentals (45%)	\$1,350	\$6,300	\$11,250	
U.S. Non-Theatrical (2%)	60	280	500	
Digital Sales (25%)	750	3,500	6,250	
Video on Demand	1,000	2,000	2,500	
Free TV (5% subject dependent)	150	700	1,250	
Pay Television 15%	450	2,100	3,750	
Total Receipts	\$3,360.	\$14,880	\$25,500	
Expenses				
U.S. Prints and Advertising	\$4,000	\$8,000	\$12,000	
Misc. Expenses	1,000.	1,500	2,500	
Total Expenses	\$4,500	\$9,500	\$14,500	
Distribution Fees (domestic)				
. Theatrical Rental	20%	\$270	\$1,350	\$2,250
. Non-Theatrical	15%	9.	45.	75.
. Digital Sales	15%	112.5	562.	937.5
. Video on Demand	15%	125	133	141
. Pay Television	20%	250.	400.	4,000.
Total Distribution Fees		\$2,531	\$2,648	\$6,559.
Total Expenses and Distribution Fees				
	\$7,031	\$11,148	\$18,003	

NET PROFIT	\$ (3.671)	\$3.732	\$7.497
<u>INTERNATIONAL +30%</u>	(2.570)	4.851	\$9.746
FILM BUDGET	\$(5.000)	(\$5.000)	(\$5.000)
NET NET	\$(7.570)	\$(149)	\$4.746