Master Class - Creating a Compelling Pitch Package
with Producers Nina Yang Bongiovi & Larissa Rhodes

Films referenced in the Master Class
Produced by Nina Yang Bongiovi

- *Passing* (Rebecca Hall, forthcoming)
- *Sorry to Bother You* (Boots Riley, 2018)
- *Roxanne Roxanne* (Michael Larnell, 2017)
- *DOPE* (Rick Famuyiwa, 2015)
- *Fruitvale Station* (Ryan Coogler, 2013)

Produced by Larissa Rhodes

- *The Social Dilemma* (Jeff Orlowski, 2020)
- *Chasing Coral* (Jeff Orlowski, 2017)
- *Chasing Ice (Production Coordinator)* (Jeff Orlowski, 2012)

Resources mentioned in the Master Class

- Canva
- Google Slides
- DPA Anti-racist and Structural Equity Resource Guide

SUPPLEMENTAL RESOURCES FROM SUNDANCE CO//AB

The below focus on the overall pitching process and may prove useful supplements to the Master Class.

Videos featuring Sundance Advisors

- Master Class: Own Your Voice - Pitch and Present with Confidence
- Pitching Your Project, Funding Your Work
- Creative Producers: Best Practices for Pitching
- The Dreaded ‘P’ Word: How to Love Pitching
- Principles of Pitching

Other Resources

- The Comprehensive Guide to Pitching Documentary Projects
- Nine Lessons on How to Perfect Your Pitch
- Script Tip: How to Write a Logline
- The Secret Formula for Crafting the Perfect Logline
- Read the Loglines of 40 Specs that Sold in 2018

Trade publications

- Hollywood Reporter
- Variety
- IndieWire